[This is the structure of the presentation. The actual presentation isn’t going to be word for word]

Slide 1 [introduction]:

Hello everyone, today I’m gonna give you a presentation on what is WordPress, when you should use it and what are some of its main functionalities.

Slide 2 [what is WordPress]:

WordPress is an open source, php based tool that’s made to help users make websites. It works as an abstraction of the coding of the site and enables even the users with no knowledge of programming to make a good-looking site.

Slide 3 [when should you use it]:

WordPress, as it started, was a tool made to create mainly blogs. Nowadays, although a lot of functionalities are kept from that era, you can make really anything on it, from e-commerces, to forums and even social networks.

Slide 4 [basic rundown]:

As my time is short, I’ll be giving you a rundown of two of the principal functionalities of the tool, the page where the user can make new posts and the page where the user can change the site’s look.

Slide 5 [1st image]:

Here, we can see the WordPress’ home screen, and it shows the user most of the useful information about the site, like recent posts, new comments and news from WordPress.

Slide 6 [2nd image]:

This is the posts page, where the user can manage their posts. You can click here to make a new one.

Slide 7 [3rd image]:

This is the basic look of the page where the user makes the new post, and as you can see, its incredibly simple and intuitive. If the user wants to add something more than text, they can click the + button on the top side…

Slide 8 [4th image]:

…and choose a new block to add to that post. Those range from images, to audio, galleries and you can even make your own blocks or import them online!

Slide 9 [5th image]:

And this is where the user can change the site’s looks, WordPress already comes with 4 native themes, but, by clicking on that Add New button…

Slide 10 [6th image]:

…they can download new ones from the internet, most of them being free to use!

Slide 11 [Thank You]:

So those are the main two functionalities of WordPress, hope you found it interesting, thank you for listening.